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TECSEC Digital Sign Network

Subscription-based Hosted Digital Signage Network with New Web-based User Interface and User Permissions

Tecsec Digital Sign Network is an affordable and scalable subscription-based hosted service, providing the complete infrastructure to serve and support your digital signage network. It makes delivering remote content to one or many units a breeze, and frees you from the complexities of hosting and maintaining your own network.

Tecsec Digital Sign Network provides you with the tools and interface to:

- distribute presentations • perform network administrator functions
- monitor the activity and status of displays • manage networked players
- assign user roles and permissions from a remote location

Access via BrightAuthor and the Tecsec Digital Sign Network Web UI

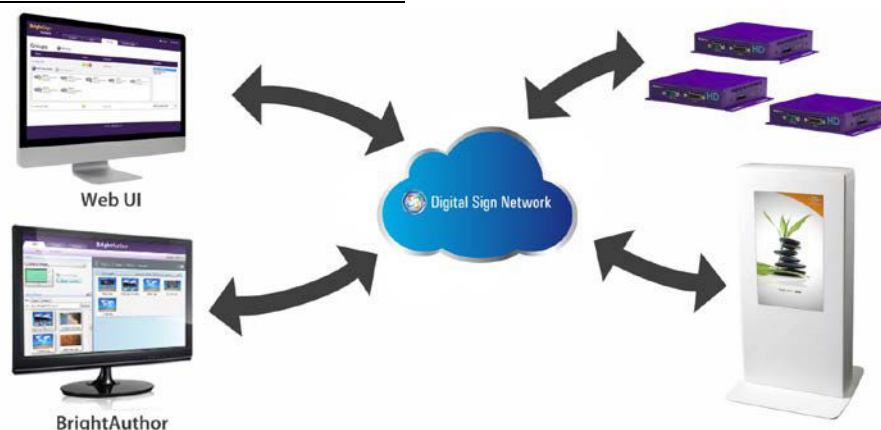
Tecsec Digital Sign Network capabilities are user-accessible through two free applications: BrightAuthor free PC software application and the web-based user interface – the Tecsec Digital Sign Network Web UI.

Web UI

Web-based user interface – accessible from any Internet connected PC or Mac – provides user assigned access to your Digital Sign Network allowing you to create user accounts, set user roles and permissions, manage and monitor networked units, and perform basic presentation creation, schedule

BrightAuthor

PC-based software application that provides Tecsec Digital Sign Network users access to network management and monitoring capabilities based on user assigned permissions as well as full access to presentation creation features, presentation publishing and scheduling.



Feature of the Tecsec Digital Sign Network

- Manage BrightSign units through the Tecsec Digital Sign Network (hosted networking service)
- Remotely and securely update content, firmware, and presentation schedules
- Divide players into groups for ease of management
- Generate events, playback, and diagnostic reports for each player
- Avoid the hassles and complexities of managing your own network
- Manage your Digital Sign Network remotely with BrightAuthor or the Web UI
- Role-based user accounts that automatically configure the user interface based on the assigned permissions
- Provides strong, reliable security using standard web technologies

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Digital Sign Network's Web UI

The Winning Solutions Digital Sign Network Web UI provides access to your Digital Sign Network subscription from anywhere in the world using a simple Internet connection. Through the Web UI, network administrators can create user accounts, assign roles and set account permissions. Account users can remotely access features based on their assigned roles to perform network monitoring and management, generate playback, event and diagnostic reports, as well as author and edit simple presentations.

Web UI Features

Access Displays Anywhere, Anytime

- Direct access to networked units from any Internet connected PC or Mac computer
- Schedule, publish and monitor network activity remotely from your PC or Mac

Flexible Account Administration

- Create user accounts to support, manage and administer your Digital Sign Network
- Assign roles to users that give permission to access and operate specific network and authoring functions
- Permission-based, secure logon automatically configures user interface based on assigned roles of:
 - Administrators
 - Network Managers
 - General Managers
 - Creators
 - Publishers
 - Viewers

Network Management and Reporting

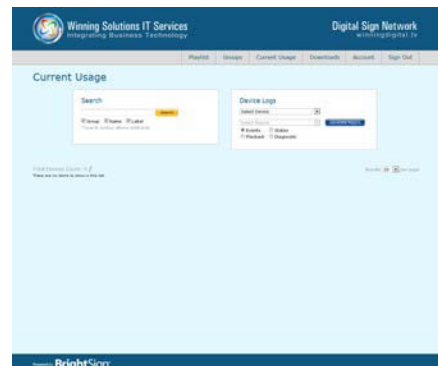
- Monitor activity status and network health of all units in your Digital Sign Network
- Create, manage and monitor network groups
- Send firmware updates to remote units
- Utilize fail-safe features such as network auto-recovery mode and corrupt card detection
- Generate reports to measure presentation usage and success based on playback, events, status and diagnostic data logs

Basic Presentation Creation

- Edit presentation properties and preferences
- Create single-zone looping and dynamic playlists
- Publish and schedule presentations to networked units
- Manage and maintain a networked content library



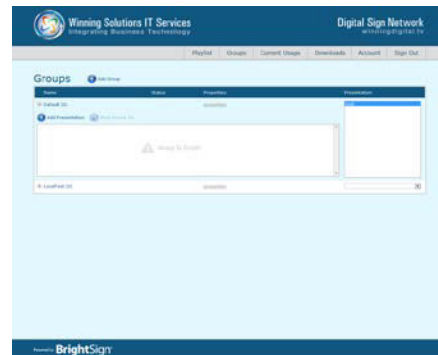
Set User Roles and Permissions



Generate reports



Create and Schedule Basic Presentations



Manage and Monitor your content



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Tecsec Digital Sign Network's BrightAuthor Interface

BrightAuthor provides Winning Solutions Digital Sign Network subscribers with access to network management and monitoring capabilities based on user assigned permissions. It also provides full access to all presentation creation features and presentation scheduling and publishing capabilities.

BrightAuthor Features

Secure Network Management

- o Permission-based, secure logon automatically configures user interface based on assigned roles
- o Setup networked BrightSign units
- o Manage and maintain a networked content library
- o Monitor activity status and network health of all units in your Winning Solutions Digital Sign Network
- o Create, manage and monitor network groups
- o Send firmware updates to remote units
- o Utilize fail-safe features such as network auto-recovery mode and corrupt card detection

Full Presentation Creation

- o Edit presentation properties and preferences
- o Create single and multi-zone presentations
- o Build looping, interactive and dynamic playlists
- o Schedule presentations using a visual-based calendar tool
- o Add Live Text, RSS feeds, Twitter and tickers to presentations
- o Create synchronized presentations for video wall applications
- o Publish presentations to networked units and groups

